MASTERS
International management

The Masters in International Management offers innovative training courses.

This Masters prepares students for managerial responsibilities in the context of corporate international development.

The two-year course offers the possibility of up to one year’s experience in a foreign company.

Students can thus develop skills in intercultural management which are required for exercising the responsibilities of an international manager.

The course aims to:

• Train managers who will be immediately operational in an international environment.

• Prepare students for international management positions in various management specialities (marketing, HR, procurement, logistics, IT, strategy, finance, etc.).

• Develop project management skills in an international context.

The benefits of the Masters in International Management

A professionally-focussed course with:

• Two lengthy internships in foreign companies

• Several classes or conferences presented by company managers with international experience

• Classes in English

• An introduction to research with the aim of preparing a research article on the basis of the internship abroad. Students can thus deepen the analysis of professional practices in an international context.

• 27 foreign partner universities in Europe and North America.

National diploma: Master (120 ECTS)

Final qualification: Bac + 5

Length of course: 2 ans
(or one if entry in M2)

Accessible as Initial study programme Continuous education programme VAE
(Validation of Acquired Experience)
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Pierre, international business graduate
“I’ve always had an appetite for travel, and when I came to the IUP I wanted to do the International Masters. I spent one year in a British university, where I had to learn to work in a completely different context: significantly fewer classes and much more personal work. I then did an internship in London in a Customer Relations department. I was able to hit the ground running, after a year of study. And the company hired me at the end of my internship.”

Erika, purchasing manager
“I found an internship in a French company, which was looking for a purchasing manager for its subsidiary in Vietnam. At the beginning it was difficult, because I had to take decisions quickly and the Vietnamese employees didn’t automatically cooperate. I had to adapt, and I learned a lot, and the company hired me because it’s important to have French managers that the teams on the ground acknowledge.”

Career prospects

International manager regardless of the management speciality such as:

- Project manager
- International business engineer
- International development consultant
- International marketing manager
- International management controller
- International HR assistant

Types of host organisations:
- Small and medium industries (SMEs)
- Major industrial companies
- Large-scale distribution companies
- Banks and insurance companies
- Consultancy firms

Admission
Recruitment level: Bac +3 or Bac +4 or professional experience (validated by the VAPP procedure - Validation of Personal and Professional Experience)

Eligibility conditions
The course can be entered in M1 or M2
- Application form + interview
- International experience of at least six months required
- English level B2 (independent user)
- Score IAE Message is compulsory except for those continuing their studies with significant professional experience

How to apply?
On the IAE website

CONTACTS
IAE de Saint-Etienne
2 rue Tréfilerie - 42023 SAINT-ETIENNE
Reception: 04 77 42 13 70
Email: iae-inter@univ-st-etienne.fr
http://www.iupmanagement.fr/